

## THE RICH PROMISE OF VINOTHERAPY

- All in grapes -



## BACK TO THE SOURCE

It is in my childhood memories that I drew the necessary inspiration for this new project. The time spent in the family vineyards where the daily work of the greats and respect for nature mingled gave rise to this sublime ritual.

Rich in smells and sensations, the vine brings many benefits. I remember the sap running down our fingers during spring pruning, the smell of the vine blossom in May, the taste of the tendrils we crunched on absentmindedly, the smell of foliage crumpled in our hands, the scent of bindweed flowers and amaranth strewing the freshly plowed earth, the harvest under the Valais sun and the buzzing of bees on the ripe fruit! So many stimulating emotions to bring this project to the doors of our spa.

In collaboration with Sierre cellar-master Maurice Zufferey and my brother Christian, we eventually settled on Cornalin pomace and lees from the last harvest. Once the pinot noir wine was racked off, the lees were sun-dried in St-Luc at an altitude of 1652m. Here, the fresh air and the sunlight worked to naturally purify these lees.

It became clear what I needed to do, and fast - I had to dig deep into the nearby land and share the benefits of the vine... and at the same time breathe new life into some of my cherished childhood memories.

Get inspired!



Anne-Françoise Buchs



## VINOTHERAPY

The use of grapes in cosmetology dates back to the 17th century, at the court of Louis XIV, where it was fashionable to apply aged wine to the face to give the complexion a glow.

In fact, red wine owes its protective properties to its great richness in natural antioxidants: Tannins, flavonoids.

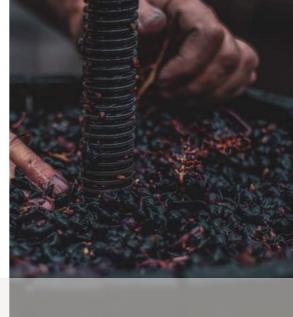
They protect the walls of blood vessels and through their antioxidant effect have a favorable effect on cholesterol levels.

Grape seed also has many virtues thanks to polyphenols rich in vitamin E, which have the power to reinforce the natural protection of the epidermis and to fight effectively against free radicals, responsible for 80% of skin ageing.

Wine yeast is both soothing and healing, it strengthens our skin's defences.

Grapes are rich in directly assimilable sugars as well as in vitamins, mineral salts, acids and trace elements. This richness makes it an excellent energy food.







## THE BACCHUS RITUAL

For those who trust nature

10' Steam bath with pine scents to relax your skin

Grape marc exfoliation

This marc de Cornalin was selected for us by the winemaker.

Exempt from the stalks, the grape pulp dehydrated in the press is dried in the Anniviers sun. The seeds are also used in this mixture to increase the exfoliating effects.

Body wrap with pinot noir lees

Pinot noir yeast from artisanal cellars -

Pinot noir yeast from artisanal cellars - pure water from the Alps and tears of pinot noir

Soothing - healing - antioxidant - regenerating - and strengthens our skin's defenses

Massage with ultra-fine organic grapeseed oil

Organic grapeseed oil is known for its nourishing and softening properties. Natural fragrance embellished with a homemade oily maceration of fig tree leaves from the banks of the Rhône

Virtues: reinforce the natural protection - preserves the hydration of the epidermis - promotes blood circulation

A fresh organic grape juice from Valais

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